



Company Profile

Sakr Group is a well-known leading organization based in Egypt specialized in food and beverages. Sakr Group own 7 factories located in Borg Al Arab Industrial zone. We have chosen the best equipment and machinery available; we deal with the best suppliers in the world to deliver high quality products to families in the region and all over the world. Our work is supported by Codex, which is universally accepted to ensure we have the safest food with the highest quality possible.

Sakr Group is composed of the 3 major companies:

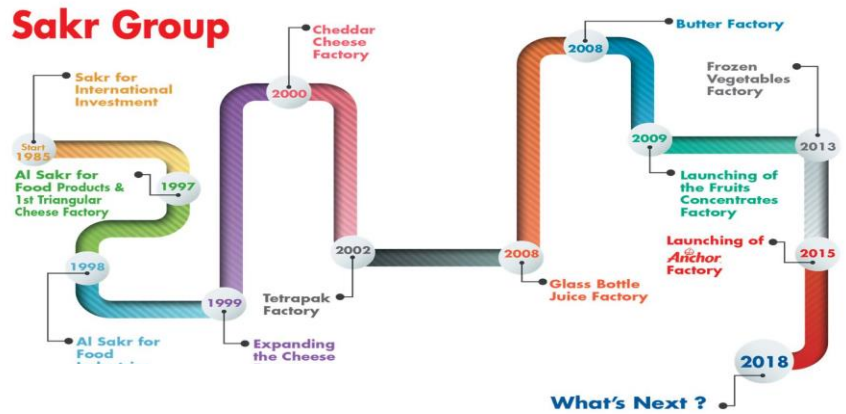
1. **Sakr for International Investment:** One of the largest importers in Egypt, Sakr for food investments has worked under the name El Ryada Trade Company since **1985**. We are the agents for Fonterra in Egypt since **1989** and Perdix chicken (BRF – Brazil) since **2008**. We also import meat and fish from the US and Europe.
2. **Al Sakr for Food Industries:** Was founded in 1998 with an initial capital of 6 million Dollars. It was established to produced UHT milk and juices. This organization has a new era in the industrial development for the entire group.
3. **Al Sakr for Food products:** Is specialized in producing a wide range of cheese.

Our factory has received the following certificates:

- ISO 22000:2005
- ISO 14001:2004
- OHSAS 18000:2007
- ISO 9001:2008
- FDA certificate

“We always promise our customers to exceed their expectations”

Our Factories



1. Tetra-Pak Factory

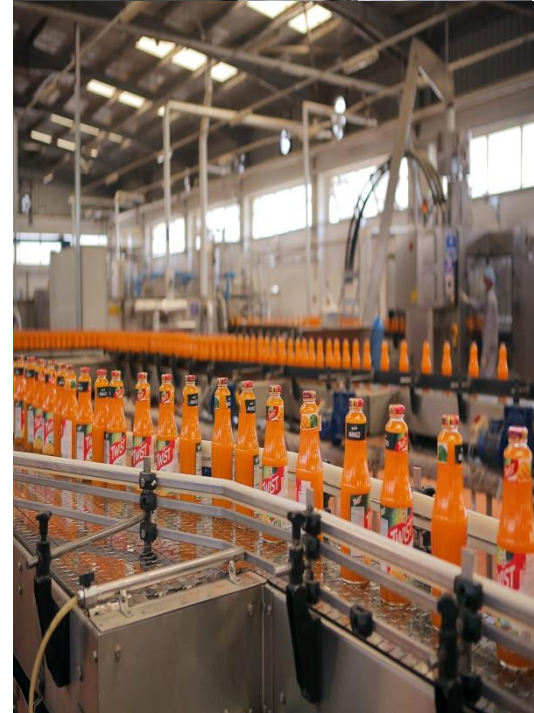
- 8 production lines.
- Total production capacity of 14 Ton/hour.
- Uses the UHT Processing, which guarantees a high and stable level of quality.

2. Triangular and Square Cheese Factory

- 9 production lines.
- Total production capacity of 1.7 Ton/hour.
- UHT Processing Unit, which guarantees the stability of the product quality from the first to the last pack.
- The raw materials are imported from Fonterra, New Zealand. Fonterra the world 3rd largest dairy company located in New Zealand.
- Top technological Italian and German machinery are used in the factory: Corazza and Stephan.

3. Glass Bottle Juice Factory

- The factory has 1 Italian production line (SACMI) with a capacity of 6 Ton/hour (24,000 Bottles / hour)
- The available sizes are 200 ml / 250 ml. / 1 Liter
- 4. The Fruit Concentrates Factory
- Production capacity is 4 Ton / hour.
- We produce the concentrates for our own juice brands, which help us maintain a constant high quality product with the same specification for each batch.





5. Butter and Ghee Factory

Sakr Group Butter Factory was established in **2008**, first production started at **1/10/2010**, the Butter plant equipment are Swiss made "EGLI Brand" which is very advanced, and fully automated to meet produce premium products, it has huge production capacity that can reach 5ton/hour. Sakr Group butter plant is equipped with CIP system "Cleaning in Place" to automatically clean and sanitizes the plant. The factory has different packaging formats:

- a- Wrapped aluminum foil or parchment: 2kg, 1kg, 400g, 200g, and 100g
- b- Plastic tub: 20g, and 10g
- c- Bag in box: 5kg, 10kg, 20kg, and 25kg

Sakr Group butter factory processes the finest new Zealand butter from Fonterra with high quality, hygiene, and sanitation standers according to HACCP, and ISO quality systems.

In 2011, In order to develop our capabilities to produce healthier and functional products to satisfy our customer needs, we had established a new plant for processing edible oils and fats. This plant is capable of producing all vegetable oil products for healthier life. It produces margarine for cakes, pastry, frying, and cooking. Moreover, the plant produces blended butter, which is light and especially produced for butter lovers with fewer prices, and low fat spread for eating. Finally, the factory manufactures shortening for all bakeries, Ice cream, and cheese analogues purposes. Sakr Group butter, margarine and shortening plant is one of the biggest fats and oil tailors in the Middle East because we have the ability to produce any fatty product required for any food application.

6. Cheddar Cheese Factory:

Al Sakr Company started its cheese processed cheese company in 1997 with high quality. The company uses the latest technology to increase its efficiency. The company started production capacity with 1200 ton/ year and now we produce 15000-ton/ year.

The factory produces wide range of processed

1. Cheddar cheese with different sizes 1800,900,450 and 200gm
2. Cheddar cheese with various types plain, olive, pepper, and blue cheese
3. Natural cheddar cheese packed in 5 kilos



7. Fruit Concentrates

We produce concentrates of the following fruits:

Mango, Apricot, Peach, Strawberry, Guava, Pear & Banana

Our Mango Puree is made of the excellent Egyptian Mango

All our fruit purees are free from sugar, colors and preservatives

Our fruit purees are heated, treated, filtered and sterilized under certain aseptic conditions

The packing is in aseptic non-toxic polyethylene bags

Net Weight: 205 Kg, Gross Weight: 215 Kg





Sakr Group is keen to deliver premium products to its customers so we build strong partnerships with leading companies to complement our edge of providing high quality products to our customers.

1. Fonterra

Sakr Group has a successful partnership with Fonterra for more than 28 years; the company is the sole-agent for Fonterra natural butter in Egypt.

Fonterra is a farmer-owned co-operative and the largest processor of milk in the world. It is one of the world's largest investors in dairy research and innovation, drawing on generations of dairy expertise to produce more than two million tons of dairy ingredients and consumer products annually, which are distributed in 140 countries. Fonterra & Sakr Group have teamed up in **2015** to launch Anchor in the Egyptian market.

Anchor stands for "proven nutrition". It was created in New Zealand in **1886** and today there is a wide range of Anchor dairy products sold in over 100 countries.



2. PERDIX



Sakr Group and Perdix have fruitful partnership in the Egyptian market since **2008**. Perdix is well known for being successful supplier with Brazilian chicken. BRF had to adapt its slaughterhouses in order to meet the requirements and rituals of the Islamic religion. This established the beginning of a long-lasting relationship.



Brands

1. Twist Nectar

- Our distinctive selection of Twist Juice has a GREAT taste, MOST fruit and Best VALUE.
- We produce high quality juice with a variety of 10 different flavors, Mango, Apple, Orange, Guava, Peach, Pear, Cocktail, Grapes, Pineapple, and Banana.
- We bring our fruit concentrate from the best suppliers in the world to guarantee our customer a perfect juice every time and we use the best packaging machinery.
- Our juice products are natural nectars with a fruit concentrate percentage between 25% and 50%.
- To spread our product around the world to be a part of your family' day, we included all the information needed on our package in 7 different languages; Arabic, English, French, German, Italian, Swedish and Portuguese



Twist Glass Bottles Juice

- Twist glass bottle juice is available in 10 flavors and 3 sizes 200 ml, 250 ml and 1 Liter
- You can have your own customized private label for our glass bottles juice.



Twist Milk

- We offer a rich variety that suits different customers' needs: Full Cream, Skimmed, and flavored milk available in 1 liter and 200ml
- Our Milk products have premium quality as they are UHT processed
- The finest dairy farms in Egypt are our raw material suppliers. Our milk is made of 100% fresh cow milk.
- Since milk is a very sensitive product we guarantee you a standardized high quality milk because we deal with the best Egyptian farms also we send our quality control team to inspect the farms on regular basis.
- Types of Twist Milk:
 1. Twist Full Cream Milk
 2. Twist Skimmed Milk
 3. Twist Flavored Milk "Fun"





➤ Rotana Cheddar

- Weights: 200, 400, 450, 900, 1600, 1800 gm.
- Flavors: Olive, Paprika, Blue Cheese and Plain Cheddar



➤ Rotana Square Cheese:

- Our square cheese is Natural Cream Cheese
- It is available in (100 gm. / 6 Portions)

➤ Rotana Triangular Cheese:

- It is Natural Triangular cheese
- It is available in 120 gm.



➤ Rotana Ghee

- We produce 100% natural Ghee
- Weights: 1 Kg / 2 Kg
- Our Ghee is of New Zealand origin



➤ Rotana Butter

- The origin of our butter is New Zealand, Fonterra
- Packs: 10gm (portions) / 100 gm. / 200 gm. / 400 gm. / 1 Kg / 2 Kg



Golden Chef is a blended ghee that is produced using both animal fats & vegetable oil. Golden Chef is satisfying the equation of a quality of a good value for money. In Egypt women blend vegetable base ghee with natural butter or ghee. That's why we produced ghee with 30% of New Zealand ghee that all Egyptians love along with cost effective vegetable oil.

Product characteristics

- Blended Vegetable oils and fats with milk fat.
- Aluminum foil
- Typically packed in 10kg, and 20g.





➤ Bashayer Drink

The Bashayer Tetra-Pak drink is available in 6 flavors and 2 sizes 200 ml and 1 Liter

➤ FIX MIX

FIX MIX is the Sub-Brand of Bashayer. We are launching FIX MIX as a mood themed juice line; we have tried to localize the concept of blends that are widely spread globally.

➤ Bashayer Glass Bottle Juice

- Bashayer glass bottle juice is available in 10 flavors and 3 sizes 200 ml, 250 ml and 1Liter.
- You can have your own private label for our glass bottles juice.

➤ Bashayer Milk

- Available in two types Full Cream, and Skimmed Bashayer milk
- We ensure the quality of the raw materials and make sure that it has the same specifications each time, through conducting regular inspection of those farms by our Quality Control team
- Bashayer Tetra-Pak milk. Available in 1 liter and 200 ml

➤ El-Halouba Butter

Blended butter produced from the best raw materials to meet the needs of the

- El-Halouba Butter Packs:
 - 10gm (portions) / 100 gm. / 200 gm. / 400 gm. / 1 Kg / 2 Kg / 5 Kg.
- 2 Varieties:
 1. El-Halouba Light
 2. El-Halouba



➤ El-Halouba Triangular cheese:

- It is Vegetable Oil cheese.
- It is available in 100gm.



Our Export Department



We export to more than 70 countries
all over the world

Export

Our portfolio is available in 70 countries and we're looking forward to expand our agents network to achieve our main aim of expanding globally. Our work is supported by Codex, which is universally accepted to ensure we have the safest food with the highest quality possible.

We promise to exceed your expectations!!

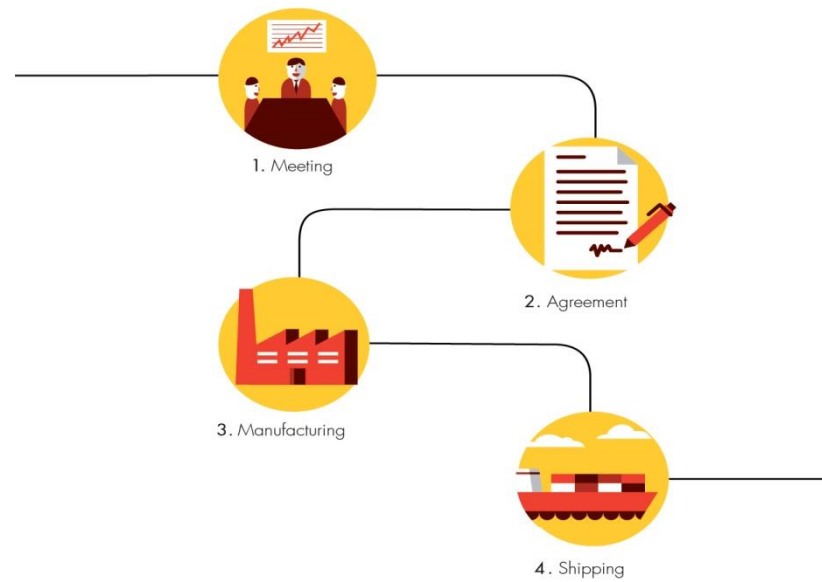
We expand to add value

Our strategy is to adapt to each customer's needs and each country's culture and it is the reason behind having enormous agents network in more than 70 countries around the world. Our factories have high production capacities and efficiencies to meet clients' requirements and deadlines. Al Sakr considers its clients as its business partners so in addition to providing customers with high quality food products we support our customers with any other requirements they need.

Customer service:

Our aim is to achieve the maximum Clients' satisfaction in order to have long-term mutual relationships and to reserve our place in the market we exist in. Al Sakr gets informative research from reputable research agencies to understand each country's needs and to be up to date with our clients' demands. Not only Al Sakr produces and delivers your orders but it also follows up and considers constructive feedback from its clients to avoid any obstacles in the future.

Successful Partnership



Africa:

Algeria / Angola / Benin / Cameroon / Chad / Congo / Djibouti / Ethiopia / Gabon / Ghana / Guinea / Kenya / Libya / Mali / Nepal / Niger / Nigeria / Rwanda / Somalia / Sudan / Tanzania / Togo / Uganda / Liberia / Tunisia / Morocco / Madagascar / Mauritania / Mauritius / Seychelles / Mozambique / Zimbabwe / Cape Verde / Burkina Faso / Sierra Leone / Guinea Equatorial.

Asia:

Afghanistan/Bahrain/Brunei/Emirates/Iraq/India /Jordan/Kurdistan/Lebanon/Maldives/
Oman/Palestine/Singapore/Sri Lanka/Syria/Vietnam/Yemen

Europe:

Belgium / England / France / Germany / Greece / Italy / Sweden / Switzerland / Cyprus

North America:

Canada/USA

South America:

Guyana

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