

A group of diverse school children, including boys and girls of various ethnicities, are standing in front of a building. They are holding up white papers or certificates. The scene is overlaid with a semi-transparent red filter. In the background, a building with a sign that says "STAMPED MAIL" and "FRANKE" is visible, along with a motorcycle and a car.

Blake

**Giving Hope Through
Education**

Giving Hope Through Education

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Giving Hope Through Education

At Blake, we are committed to making a difference to the world we live in.

Not only market leaders in the world of envelopes and postal packaging, we are about so much more...

Education, and indeed, literacy, is one cause particularly close to our hearts as closely linked with letter writing and communication. Throughout the world, millions of children are suffering lives of poverty, neglect and hardship - something that is largely unrecognised, and so they continue to be denied the necessities of life such as a good education.

Blake are passionate about having an impact on the lives of these children and providing a solution to meet their need. We believe that an education is vital for every child. Expanding horizons, developing life skills and improving the standard of living for whole communities, it has the ability to open up a whole new vista of opportunities to those who, without this chance, would have little hope in life.

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According to UNICEF figures,
a staggering
of the world's child
population will never
attend school. **20%**

unicef 

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School in a Bag

School in a Bag is a simple solution created to help poor, orphan, vulnerable and disaster affected children throughout the world. Each SchoolBag is filled with stationery, learning resources and eating utensils that will enable a child to write, draw, colour, calculate, express themselves and above all learn.

An education for these children could be their passport to a life out of hardship and poverty.

On an individual basis, an education for these children can provide hope and a lifeline to a future out of hardship - on a world scale, educating the future generation is a key force towards human development and global stability.



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Blako



Inside the SchoolBag

Each SchoolBag is filled with stationery equipment, resources and utensils that will enable a child to write, draw, colour, calculate, express themselves and above all learn.

The cost to produce and ship a SchoolBag world-wide is just £20. A typical SchoolBag contains: **10 pencils, 10 biro pens, 12 colouring pencils, a math set, a ruler, a pencil case, 3 exercise books**, lined, square (graphed) and plain, a **water bottle** and a **lunch box** containing a **spork**.

The contents have been chosen for their value, durability and necessity to help poor, orphaned, vulnerable and disaster affected children throughout the world.

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Blake's Impact - Worldwide

According to UNICEF figures, a staggering 20% of the world's child population will never attend school.

Blake, through our partnership with School in a Bag, are dedicated to doing our bit to lessen this number and, so far, have already succeeded in touching the lives of over **1000 children worldwide**.

Working with the charity to identify key areas of need throughout the world, we have been able to fulfil our aim of "**Giving Hope Through Education**" by sponsoring and distributing SchoolBags containing all the learning resources and eating utensils needed for each of these children to attend school and receive a good education.

As stated by Tim Browning, Innovation Director, *"Our mission is to support social mobility for children by ensuring they have access to the materials they need to learn and be educated. Being able to hand each bag directly to these children is incredible and ensures that every penny invested has the impact we envisage. There are millions of children in the world who will never go to school and this will continue to be denied them, unless we can make a difference."*

“FROM AN ORPHANAGE IN NORTH EASTERN ROMANIA, TO SCHOOLS ACROSS THE GLOBE FROM ZAMBIA TO TANZANIA AND NEPAL, OUR WORK HAS BEEN FAR REACHING AND HAS HAD A TREMENDOUS IMPACT. DISCOVER SOME OF THE FEEDBACK WE HAVE RECEIVED SO FAR.”

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Gura Humorului Orphanage, Romania.



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Children in the Gura Humorului Orphanage in Romania after receiving their bags.

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“THE OPPORTUNITY THAT BLAKE ENVELOPES HAS OFFERED TO THE CHILDREN WE SUPPORT IS IMMEASURABLE AND WILL STAY FOR THEM FOR LIFE. I TRULY APPRECIATE THEIR VISIT.”

**Nadia Cretuleac, Head of Child
Protection Services for Suceava
County, Romania.**

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33

**CHILDREN
BENEFITTED
FROM YOUR
SUPPORT IN
ROMANIA**

*Nicoleta (aged 15) and Lonela (aged 16)
using materials from their School Bags.*

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Gulia School, Romania.

*Children from class VIII at Gulia School,
with their School Bags.*

Blake

“THE DISTRIBUTION OF SCHOOL BAGS HAD A POSITIVE IMPACT AND OFFERED CHILDREN A REAL EXAMPLE OF WHAT YOU CAN ACHIEVE WITH THE RIGHT TOOLS AND EDUCATIONAL SUPPORT.”

Gabriela Popescu, founder of
Te Aud Romania

Blake

Raluca (aged 6) receiving her School Bag.

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226 CHILDREN BENEFITTED FROM YOUR SUPPORT IN ROMANIA

Children in class IB at Gulia School in Romania, with their School Bags.

Class 5

Blake



7th

Shree Ganesh School, Nepal.

*Children from Shree Ganesh School,
Nepal with their School Bags.*

Blake

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November 2019, Thursday

Blake

Bipisha with her School Bag.



“THANK YOU SO MUCH. TODAY I GOT TO SEE THE DONATION OF THE BAGS TO THE KIDS AND THE KIDS WERE REALLY HAPPY. I’VE HONESTLY NEVER SEEN THE KIDS THIS HAPPY BEFORE! FOR ME ALSO PERSONALLY AS THE TEACHER, IT’S REALLY NICE TO SEE MY KIDS EXCITED TO COME TO SCHOOL AND LEARN, IT’S BEEN GREAT TO SEE IT IN ACTION AND TO SEE ALSO HOW IT WILL BENEFIT THE KIDS.”

Mrs Nirmala Dhital, head teacher
of the Shree Ganesh Basic
School, Nepal.

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Blako

Pranula after receiving her School Bag.



*Girls from Shree Ganesh School
with their School Bags.*

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114

CHILDREN
BENEFITTED
FROM YOUR
SUPPORT IN
NEPAL

Blako





*Children from Shree Ganesh School,
leaving with their School Bags.*

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Lyamgungwe and Mal Tanzania.

A large group of school children, mostly young boys and girls, are posed for a group photo. They are wearing dark-colored school uniforms and carrying backpacks. Many of the backpacks and the signs they are holding feature the 'Blake' logo, which includes a stylized figure and the name 'Blake'. The children are standing in front of a simple, light-colored building with a corrugated metal roof. The entire image has a strong red color cast.

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Malagosi primary schools,



*Children from Malagosi Primary School,
Tanzania with their School Bags.*

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“THE CHILDREN WERE SO EXCITED TO HAVE THE BAGS AS ALWAYS. PLEASE PASS ON OUR THANKS TO EVERYONE AT BLAKE FOR FUNDING THESE 120 SCHOOLBAGS IN TANZANIA. WE ARE ALL SO GRATEFUL.”

Willhard Mgbolea, President of IRUDI (Iringa Rural Development Initiative), Tanzania

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120

**CHILDREN
BENEFITTED
FROM YOUR
SUPPORT IN
TANZANIA**



Grace (aged 8) with her School Bag.

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“WE ARE DELIGHTED WITH THE FANTASY
BLAKE ENVELOPES HAVE MADE THIS
IN AFRICA AND ASIA WITH OUR ESTABLISHED
PARTNERS IN TANZANIA AND NEPAL
COUNTRIES IS COLOSSAL AND WE
THROUGH OUR ONGOING PARTNER
HAVE BEEN ABLE TO PROVIDE MORE
SCHOOLBAGS TO HELP TRANSFORM
THANK YOU BLAKE ENVELOPES.”

Blake

ASTIC CONTRIBUTION THAT
S AUTUMN, FUNDING SCHOOLBAGS
TABLISHED SCHOOL IN A BAG
L. THE NEED IN BOTH OF THESE
ARE EXTREMELY GRATEFUL THAT
SHIP WITH BLAKE ENVELOPES, WE
E NEEDY CHILDREN WITH VITAL
M THEIR LEARNING CAPABILITIES.

Luke Simon,
founder of School in a Bag

Blake

“ON BEHALF OF THE TEAM HERE,
WE WANTED TO SAY A HUGE
THANK YOU TO THE BLAKE
CONTINGENT FOR ALL THEIR HELP.
ONCE AGAIN, THANK YOU FOR
PLAYING YOUR PART IN FULFILLING
THIS PROJECT WHICH WILL MAKE
SUCH A DIFFERENCE TO THE
SCHOOLING OF THE CHILDREN AND
THE LIVES OF THE COMMUNITIES
IN THE GAMBIA.”

Luke Simon,
founder of School in a Bag

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600

**CHILDREN
BENEFITTED
FROM YOUR
SUPPORT IN
THE GAMBIA**

PAGE

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57140

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Blake's Impact - Nationwide

Not only serving to meet the needs of children worldwide, Blake has also had a significant impact within the UK through their involvement with **The Jolly Postman Learning Programme**.

This initiative, set on by **The Postal Museum** in London, has the core aim of raising the literacy attainment of some for the most deprived children in London, inspiring a love of reading, writing and sending letters, whilst also aiding their social and emotional development and assisting in all other areas of the curriculum too.

Blake's invaluable support has impacted a total of 4,376 children from 72 different primary schools in 14 boroughs across Greater London. Donating free letter writing sets for each child enrolled in the programme, our input has been greatly appreciated.

“

WE ARE TRULY GRATEFUL FOR THE SUPPORT OF BLAKE ENVELOPES. YOUR DONATION HAS ALLOWED THE MUSEUM TO DEVELOP AND THRIVE OVER THE LAST THREE YEARS. WE ARE VERY THANKFUL FOR THIS DONATION OF THE JOLLY POSTMAN LETTER WRITING SETS BEYOND THE GENEROUS FINANCIAL DONATIONS. YOUR SUPPORT HAS ENABLED US TO WORK WITH THOUSANDS OF CHILDREN AND SCHOOLS ACROSS LONDON. THANK YOU.

”

The Postal Museum.

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*Children from St. George the Martyr,
C of E Primary School, Camden, London.*



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4376
CHILDREN
BENEFITTED
FROM YOUR
SUPPORT IN
ENGLAND



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Children from St. George the Martyr, C of E Primary School taking part in the Early Years Learning Programme.

Early Years Learning Programme

Our fantastic new Early Years learning programme will take place over the course of the next 3 years, and will see our London meeting room transformed into a lively, inspiring and sensory area where we will be offering literacy and communication themed learning resources to 0-5 year olds and their families, providing a shared learning experience!

Not only will we offer a range of creative exercises and activities in term time, but also storytelling and art & crafts workshops during holidays, as well as giving the opportunity for all parents and carers to receive training.

Helping them to improve their teaching strategies and show them the benefits of reading, storytelling and communicating with their children at home.

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A young girl with dark hair in a bun, wearing a red t-shirt, is smiling and holding a green highlighter. She is sitting at a desk with papers and a yellow pencil holder. The background shows a classroom setting with other students and a teacher.

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“UP TO 50% OF CHILDREN IN DISADVANTAGED AREAS START SCHOOL WITHOUT THE LANGUAGE SKILLS THEY NEED TO PROGRESS. WE WORK WITH PARENTS AND CHILDREN AGED THREE TO FIVE, BUILDING PARENTS' CONFIDENCE SO THAT THEY CAN SUPPORT THEIR CHILDREN'S COMMUNICATION, LANGUAGE AND LITERACY SKILLS AT HOME.”

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DONATE

DONATIONS

VOLUNTEER

SHARING

Blake's Impact - Locally

As well as our efforts to provide education and give hope to children in disadvantaged circumstances in the wider world, Blake also support many local charities.

Not just charities local to the area where our Headquarters are based in Yeovil, but also aiding those in the areas surrounding our various different hubs across the country, from London, Bristol and Edinburgh to Manchester, Leeds and Birmingham, we have made substantial donations to a very wide variety of causes...

We spend a lot of time researching into the impacts of these charities, and many relate to circumstances that have touched the lives of our staff and friends. From schooling and child care organisations such as Wales-based Youth Shedz, T S Mantle and MCR Pathways, Glasgow, to all manner of other causes including the Dorset and Somerset Air Ambulance, The Multiple Sclerosis Society and Dorchester Stroke Club, Blake are constantly committed to helping others.

The logo for Blake, featuring the word "Blake" in a bold, black, serif font. The letter "k" is stylized with a small circle at the end of its tail. The logo is positioned in the bottom right corner of the page.

Blake Support Efforts Against Australia's Bush-fires.

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We are pleased to support RRT in the work it is doing to support the fire fighters and communities in Australia affected by fire.



Operation
Fire Relief

r r t

RAPID
RELIEF
TEAM

Blako



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Blake support the efforts against the Bush-fires in Australia

Blake Envelopes' mission is to be “**positively passionate, consistently caring and sustainably sound from beginning to end**”, and, as a company, we have certainly always upheld this.

At the end of 2019, Australia were battling some of the worst bush-fires ever known – over 10 million hectares of the country were engulfed in flames, 28 people – including 4 firefighters – and over 500 million animals had lost their lives, and thousands of home were destroyed, forcing many to flee and seek shelter elsewhere.

The team at Blake felt a responsibility to step in and provide support and relief in any way we could, and so we donated a sum of £10,000 to the **Rapid Relief Team** to help them in their amazing efforts to assist both the emergency services and victims of the fires.

The charity are renowned for their outstanding work during this time, overseeing the supply of more than 4.5 million litres of water from previously inaccessible water sources in remote locations to fire trucks on the front line, as well as donating money and food to those who had lost their homes.

Blake were happy to support them in their efforts, and hope to have been a help to Australia during their time of need.

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SchoolBags being assembled at our Head Office in Yeovil, Somerset.



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Giving Hope Through Education

Learn more about the work we do on our website:

foundation.blake-envelopes.com

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