

COMPANY HISTORY

COCO-MAT was founded in 1989 in Athens, Greece as a small family business, based on the vision of its founder, Paul Efmorfides, which is to give the world with the best sleep experience on beds made only with natural materials. Using nature's wisdom as a guide and source of inspiration, COCO-MAT handcrafts products made from natural materials such as coconut fiber, natural rubber, wool, organic cotton, seaweed, eucalyptus, horsehair, and cactus fiber. All of which are naturally replenishable and sustainable. All of their bed products are handmade in a privately owned factory in Xanthi, Northern Greece. The factory has a virtually neutral carbon footprint and waste products with a recycling rate of 96%.

Based on *The Orthosomatic Principle*, the idea that our body naturally knows what is right, they have developed highly elastic mattresses that can perfectly adapt to any shape and to any form. Instead of making your body adapt to the ways of metal-spring mattresses, they have made a mattress that surrenders to the silhouette of your body. Firmer layers, such as coconut fiber, provide bodyweight support, while the more elastic layers of natural latex follow the body's shape, gently hugging every curve. The natural materials also absorb moisture to help regulate body temperature and humidity. Each mattress is supported by a slatted bed base which promotes airflow through the mattress and allows the mattress itself to breathe.

On May 22nd, 2017, Mike Evmorfidis, CO-Founder & CEO of COCO-MAT, and fellow mountaineer, Antonis Sykaris, placed COCO-MAT's flag at the summit of Mount Everest.



COMPONENTS

- EQUINOX HOTELS SLEEP SYSTEM MATTRESS

Hotel King – 72" x 80"
 EQX Custom Mattress Construction
 Activated Carbon Pouch
 Available in all standard sizes for retail
- EQUINOX HOTELS SLEEP SYSTEM TOP MATTRESS

Hotel King – 72" x 80"
 Thick Layer of Natural Latex
 Activated Carbon Pouch
 Available in all standard sizes for retail
- PILLOWS – GUEST REQUEST ONLY
 (All pillows are from COCO-MAT standard retail line)

NARKISSOS I – 20" x 28"
 SITHOV V – 20" x 28"
 SITHON VII – 20" x 28"
 SITHON VIII – 20" x 28"
 SITHON IX – 20" x 28"
- CO-BRANDED LABEL



IMAGERY



TOP MATTRESS

MATTRESS

BED BASE



NARKISSOS I



SITHON V



SITHON VII



SITHON VIII



SITHON IX