





#### WELCOME TO THE SOURCE OF MORE THAN 13,000 PARTS AND ENDLESS AUTOMOTIVE PASSION

You probably know we are an Italian manufacturer, and that we supply car manufacturers, OEM and the aftermarket. What you might not know is how we like to be in the driving seat when it comes to automotive parts. We don't just make them, we invest heavily in them. We invest in their quality; their design; their performance and reliability. And then we provide the worldwide service and distribution you need to make your business work.

So welcome to Metelli Group, a manufacturer that takes your passion seriously.

#### FROM ENGINEERING WORKSHOP TO INDUSTRY LEADER IN 50 YEARS

Just over half a century ago Luigi Metelli opened a mechanical engineering workshop. Yet unlike other Italian part makers, he didn't stop at quality. He learned about the problems his customers would soon face – and started developing the solutions. In this way the company continued to grow, making water pumps and parts for brakes, transmissions and engines.

Today we manufacture and export a much wider range of automotive parts – under six different product brands – Metelli, GRAF, CIFAM, KWP, Trusting & Fri.Tech. Within each brand there is a wealth of specialist know-how, and added versatility for meeting the demands of a global market. We continue to invest in new parts, introducing approximately 150 new references each year, and the advanced production processes needed to manufacture them. And we're not about to stop investing any time soon.



## THE PEOPLE WHO KEEP OUR ENGINES RUNNING



As a privately owned group of companies, we dare to say that our workforce is our single most important asset. Of course, they have the competence and know-how to develop, manufacture and distribute the parts our reputation is built on. But more than this, they bring together the personal values that have enabled our group to go from strength to strength. These values can be found in plenty among our 650 employees – a fact that would make our founder most proud if he were alive today.

Take, for example, the good sense found on each of the factory floors. Or the meticulous attention to detail that has become second nature throughout each phase of manufacturing. You can see our values in the relationships too - between our dedicated area sales managers and leading auto groups around the world. Look into our R&D department and you will find curious minds, constantly in search of improvement. And from business strategy to safety, quality and customer service - you will find transparency and sound judgement. All this, drives Metelli Group swiftly forward.









## MEETING THE NEEDS OF MULTIPLE MARKETS WITH SIX PRODUCT BRANDS

From the automotive-industry highway of northern Italy, Metelli Group has reached out into the world under several different flags. But the six logos below are more than labels, each one has its own story – a journey in time and expertise. You'll find several of the brands produce some of the same parts – the Metelli brand in particular, which is an umbrella for all of our products. GRAF and KWP are synonymous with water pumps, while CIFAM was destined to make hydraulic parts for brakes and clutches, and both Trusting and Fri. Tech. are famous for their high performance brake shoes and brake pads.

Every product manufactured by the Metelli Group is made to match or improve on its predecessor. This policy allows us to back our entire range with the same high level of support, guarantees and logistical networks. And no matter which of our brands you choose, the products are prepared and packed in our purpose-designed boxes to meet the demands of the people who will use them.







# **AN ENTIRE RANGE OF PARTS IN JUST FOUR PRODUCT FAMILIES**

Here is the secret to searching and finding what you need in no time at all. Our product family icons work as search categories, helping you to navigate your way to the relevant information about every single part - no matter which of our brands it falls under.

Naturally, our products meet the relevant safety regulations such as ECE R90, and they comply with ISO 9001, ISO/TS 16949, ISO 18001 and ISO 14001. We monitor and test the safety, quality and reliability of every part we manufacture - and even the very few pieces in our range that we don't. This means you, and your customers, can trust in every part that comes from us.



**Transmission Parts** 

**Engine Parts** Brake Parts

Water Pumps









# **USING INNOVATION TO MAKE TRACKS OF OUR OWN**

Six percent of the Metelli Group turnover goes straight back into R&D and new technologies. This investment has two major rewards. First of all, we see it as a way to create value for our growing customer base. Secondly, we see it as a way to innovate our way to the forefront of our industry. A case in point is Hybrix<sup>®</sup> – one of the latest innovations from our vigorous investment program.

Hybrix<sup>0</sup> is the brand name for a patented new technology for brake pads. Designed and developed by our engineers at Fri. Tech., its unique compound marks a turning point in brake pad history. To begin with, it's copper-free and meets the most stringent environmental demands in America. But unlike other copper-free compounds, Hybrix® is a hybrid of over 30 materials - ceramic, semimetallic and organic. The result is better braking performance all round. For the driver it means quiet and smooth pedal action with exceptional stopping power. And for people and nature it means less harmful pollution.

Besides brake pads, another recent example of our patented technology is switchable water pumps.



**HybriX**°

#### Where to find Metelli Group in Europe

Metelli Group distributors can be found in more than 90 countries and on 5 continents

plant

Branch





## HOPING TO SHARE THE PASSION WITH YOU SOON

Now you know a little more about us – past, present and perhaps even where we are heading in the automotive world. You'll find more inspiration if you follow us on Facebook (Metelli Spa), where you can keep an eye on our sponsorships both on and off road. Or check out our updated website for more information.

Finally, if you are part of the automotive industry and you depend on high quality parts, we look forward to hearing from you in the near future.



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