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ParsunDay

Date Fruit Delicious & Nutritious

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NOURISH YOUR HEALTH WITH IRAN'S SWEETEST ATTRACTION

FOUNDATION

Parsun Day Co. was established in 2005. The goal was establishing a top & modern production facility for packaging and processing various food products especially Dates.

With 12 years of experience in hand as a well-known trading company, Badr Day Co. was one of the first companies introducing new Dates varieties to the international markets.

Now with over 20 years of experience in this field we can proudly claim to be a leading expert in producing packing & exporting all varieties of Iranian Dates. We have been successful because of our :

- Ability to deliver our goods in a timely manner
- Ability to deliver quality goods based on our customers specifications
- Competent staff and professional services

Our ultimate goal is:

"Offering high quality Dates and the absolute satisfaction of our customers."





PRODUCTION CAPABILITY

- Processing of all types of fresh, semi dry & dry Dates
- Washing, drying and sorting of the berries
- Fumigation under airtight vacuum chamber with 12 tons capacity
- Pitting, dicing and stuffing
- Retail packing capability in different sizes and designs under our own brand or customers private brands
- Production capacity 8000 tons annually



PRODUCT RANGE

Parsun Day Co. supplies all kinds of Iranian Dates; Fresh, semi dry & dry, plus side products of Dates.

Fresh Dates : Are best eaten just as they are with a cup of coffee or tea to cut the sweetness. They might not be the most visually appealing fruit, but it sure is one of the tastiest with all of the amazing health benefits and excellent nutritional values.

Dry Dates : Hard on the outside, somewhat chewy in the middle, with lower moisture level compared to fresh Dates, can be eaten as they are or as a component in confectionery or baking products.



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MOZAFATI
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MOZAFATI

The most popular variety in Iran and known as the pearl of Persia. Soft with rich flavor and dark brown in color. Around 120,000 tons of this date is harvested annually. It comes in three types :

Fresh :

Moisture : Max 16-25%
Shelf life : 12 months if stored in 0-5° C temperature
Packaging : In small traditional cardboard boxes
Shipment : By reefer container

Semi Dry :

Moisture : Max 14-18%
Shelf life : 12 months if stored in 0-5° C temperature
Packaging : Between 400 to 650 gr small colorful cardboard boxes
Shipment : Dry or reefer container

Dry Mozafati :

Moisture : Max 16 %
Shelf life : Over one year in room temperature under interim fumigation
Packaging : 5/10 kg cartons and cellophane packs in different weights
Shipment : By dry container



ParsunDay **SAYER DATES**

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Iranian Sayer Dates is assorted according to size and cleanliness, to below grades: FAQ, GAQ, Grade B, Select, Super Select Jumbo in pitted or un-pitted and chopped.

- Moisture : Max 16 %
- Shelf life : In original packing max 18 months at good storing conditions
- Storage conditions : Cool, max 18 ° C, best 8° C. The temperature should not exceed 20 ° C for more than 4 weeks
- Packaging : In 5-10 kg cartons and cellophane packs in different weights
- Shipment : By dry container

CHOPPED DATES

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Normally used for gourmet cooking or snacking, with a powdering of natural rice flour for easy flow ability.





ParsunDay PIYAROM DATES

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Is the most delicious semi dried Date in Iran. This variety has dark brown skin which is fully attached to the flesh.

- Moisture : Max 15%
- Shelf life : At room temperature around 18 months under interim fumigation
- Grade : Normal & Jumbo
- Packaging : 5/10 kg cartons or cellophane and plastic pillow packs
- Shipment : By dry container

ParsunDay RABBEE DATES

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A variety which is becoming popular all around the world, is semi soft, with dark brown color and long in size.

- Moisture : Max 15 %
- Shelf life : At room temperature is around one year, under interim fumigation
- Packaging : In 5/10 kg cartons or cellophane and plastic pouch packs
- Shipment : By dry container

ParsunDay SHAHANI

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Color : Yellow to light brown
Moisture : Max under 25%
Shelf life : At room temperature over one year under interim fumigation
Packaging : 5/10 kg cartons and cellophane packs in different weights
Shipment : By dry container



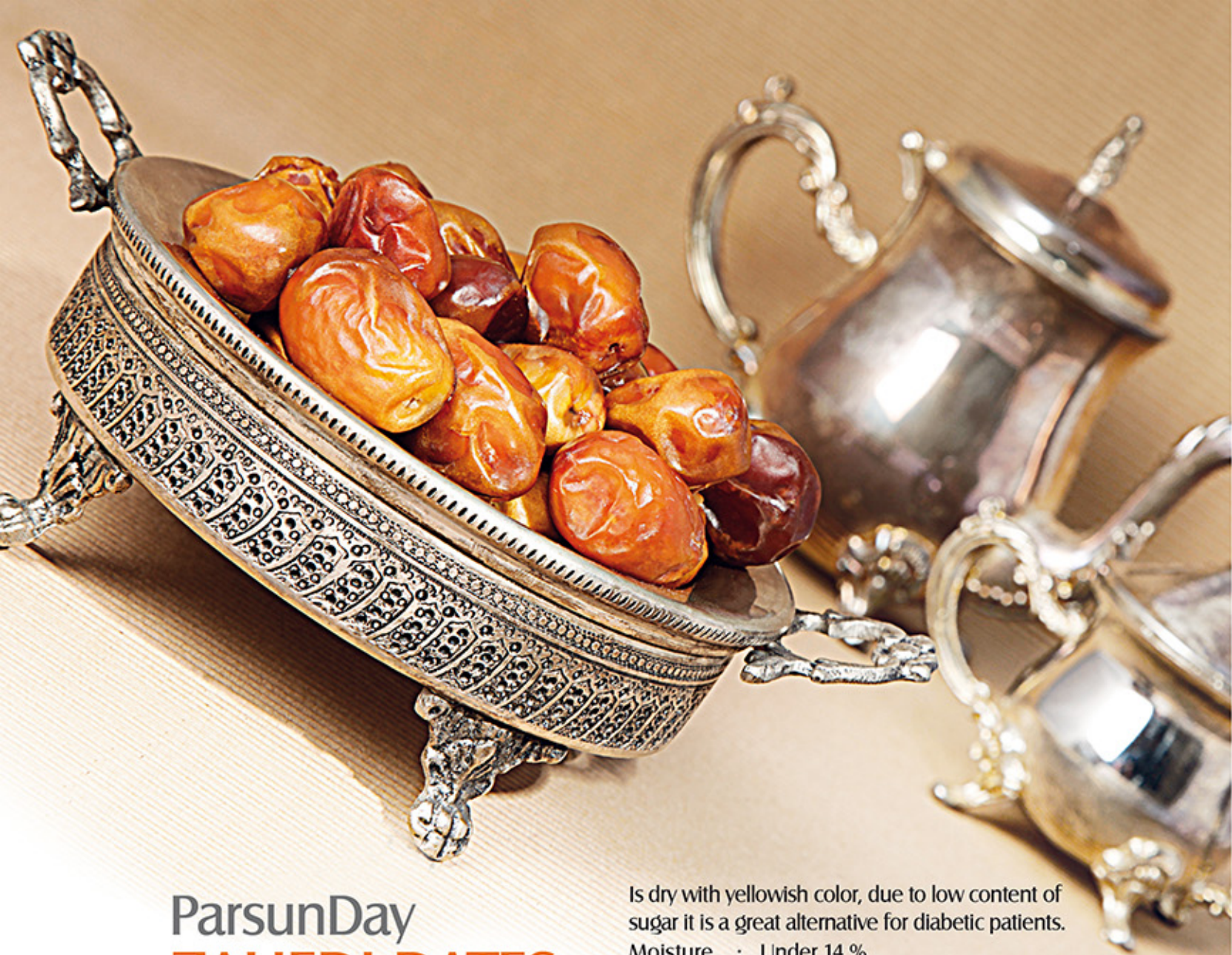
ParsunDay LULU DATES

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One of the most popular Dates for export

- Moisture : Below 15%
- Shelf life : Over one year in room temperature
- Shipment : By dry container





ParsunDay **ZAHEDI DATES**

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Is dry with yellowish color, due to low content of sugar it is a great alternative for diabetic patients.

Moisture : Under 14 %

Shelf life : At room temperature above one year, under interim fumigation

Packaging : 5/10 kg cartons or cellophane and plastic pillow packs

Shipment : By dry container



ParsunDay **KALI DATES**

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Similar to Mozafati Dates with less moisture and more fiber

Color : Dark brown

Moisture : 14-16 %

Shelf life : 12 month if stored in 0-5 ° C temperature

Packaging : 5/10 kg cartons and cellophane packs in different weights

Shipment : By dry container



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SIDE PRODUCTS
Industrial Dates
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The Dates are used in food industries and confectionaries or bakeries. Shelf life is around 1 year in room temperature. They can be packed in 10kg cartons.

This product is available in three grades of AAA, AA and A.

Date Paste :
An excellent alternative to processed sugar in smoothies baked goods such as breads, cookies and bars or as a spread.

Date Syrup :
Used as an alternative sweetener in place of processed sugar or honey.



HEALTH BENEFITS

The health benefits of Dates are innumerable. A fruit that is sweet in taste and is rich in minerals and vitamins. Consuming Dates regularly can help lower cholesterol and keep many health disorders away. Great energy boosters as they contain natural sugars like glucose, sucrose and fructose. Dates help in weight gain, cure constipation and abdominal cancer.

CURRENT ACTIVITIES

With two head offices in Tehran and 25 permanent office staff, we are exporting our products to Australia , South East Asia , Europe , South Africa and Persian Gulf countries . In our local market we are one of the biggest players, supplying all varieties of fresh and dry Dates to all major and famous chain stores in Iran.

SPECIAL SERVICES

Packaging : We work with the best carton manufacturers and printing houses. Packing can be arranged according to our customers' requirements in bulk or consumer packs, under our brands or their private brands.

Delivery : customers' cargos can be shipped by sea (dry or reefer containers), land or air, which in the case of the latter, it will be possible and cost effective for quantities below 500 kg. We deliver goods by working with best international shipping lines which we choose by considering the shortest delivery time.

Looking into customer complaints : In case of receiving any complaints from our customers on quality of shipped consignment, immediately one or two members of our QC department will fly to the destination port to look into the issue.



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